

SANDEEP KOKANE

SR. UX CONSULTANT



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KEY SKILLS

- User Experience Designer
- User Research
- Usability Testing
- User-Centred Design
- Interactive Prototyping
- Wireframing
- Personas & Scenarios
- Mobile / Web App Design
- Design System Development
- Interaction Design
- Product Design
- Accessibility
- Agile & Scrum Methodologies



TOOLS

- Figma
- Adobe XD
- Invision
- Sketch
- Adobe CC Suite
- Canva



CERTIFICATION

- **AI for Human-Centered Design - Primer** - HFI
- **CUA™ Training Completion** - HFI
- **AI For Designers** - IDF
- **User Research - Methods and Best Practice** - IDF
- **User Experience (UX) Design** - Google
- **Design Thinking** – IDF
- **Human-Computer Interaction HCI** - IDF

***HFI** (Human Factors Interaction)

***IDF** (Interaction Design Foundation)



AI FOR DESIGNER

OpenAI - ChatGPT, Google LLM, AGI - Gemini, V0 and Cursor, Midjourney, Pixlr, Adobe Firefly, Readdy, Invideo,

PROFILE SUMMARY

- Skilled in managing successful **method-oriented UX design** operations and taking action to **achieve business excellence** through **process improvement**.
- **Creative, Innovative, Enthusiastic & Forward-thinking Leader** in a team business environment with focus on big picture, offering **10 years of cross-cultural experience in Product and UX Designing** with expertise in applying design principles to produce innovative end products.
- Adopted **customer centric approach** for driving key projects; acted as consultant for teams pertaining to collaterals and design aesthetics, reviewed the process to identify and suggest **improved designs**.
- Hands-on experience across multiple industries, including **Engineering, Healthcare, Automation, Heavy Engineering, Investment Banking, Telecommunications, E-commerce, Travel, Legal, Education and Web Hosting** - showcasing strong adaptability and a broad understanding of cross-functional business environments.

PROFESSIONAL EXPERIENCE

Sr. UX Consultant || Innova Solutions || Feb'2021 - Jan'2024

Key Result Areas:

- Creating wireframes, mockups, and interactive prototypes based on comprehensive user research and defined business requirements.
- Presenting product application mockups and interactive demos to prospective users to validate usability and functionality.
- Performing competitive analysis of similar products to identify design gaps and recommend enhancements for improved user experience.

Projects & Responsibilities:

- **Designing Mobile Applications (Syrhealth – Syrenity App):**
Developing prototypes with dual themes (light and dark mode) incorporating complete product functionalities and seamless user experience.
- **Building Analytic Canter – Data Advocate (CHC - Change Health Care):**
Collaborating with the product manager to create detailed mock-ups and flowcharts supporting data-driven healthcare solutions.
- **Designing Modules for Superset (CHC):** Leading the UI/UX design of the Bulk Upload and User Groups modules, delivering optimal solutions with user-friendly mock-ups.
- **Creating SQL Lab Interface:** Designing wireframes, establishing personas, and producing hypothetical solution documentation tailored for data-focused user interactions.
- **Developing Payer Portal – BEACR (Beta Early Adopter Customer Report):**
Creating new end-to-end prototypes and mock-ups aligned with evolving user needs and regulatory compliance.
- **Enhancing Risk Manager Dashboard (CHC):** Designing interactive mock-ups with high usability, and building dashboards for Quality, Admin, Employer and QIM (Quality Intervention Module) for a better decision-making interface.

Sr. Developer & Designer || Legasis Services Pvt Ltd || Jan'2013-Mar'2019

Major Projects & Contributions:

- **ROZNAMA (Litigation Management Solution):**
Led UI redesign efforts and significantly improved user experience by implementing a new dashboard using responsive web design (RWD) principles, flexible grid systems, HTML5, CSS3, and media queries.
- **Legatrix+ (Compliance Solutions):**
Translated complex business requirements and end-user needs into simplified, intuitive design solutions for a .NET-based litigation tool. Focused on minimizing complexity and optimizing usability.
- **LegaComply (Portable Compliance Toolkit):**
Designed the complete interface for the web application, including login pages, navigation structures, banners, icons, and inner pages with a cohesive visual design.
- **CARRAR (Computerized Application for Recreation & Review of Agreements with Repository):**
Designed consistent UI elements across multiple platforms. Created detailed personas, scenarios, wireframes, and prototypes using RWD to improve the application's user engagement and conversion rate.
- **Compliance Calendar Mobile App:**
Designed the user interface and developed prototypes for Android and iOS platforms, ensuring cross-platform consistency and user-friendly interactions.
- **Web Design for Legasis Group Websites:**
Delivered modern, responsive designs for several corporate websites including legasis.in, legasiservices.com, legasispartners.com, compliance1010.com, whizlegasis.com, & cs9211.com, aligned with the brand identity & business objectives.

Sr. Web Designer || Geometric Ltd. || Jul'08-Jun'12

- Led the end-to-end UI/UX design and development of corporate & product websites, included **CAMWorks, e-Drawings, and Glovious**, aligning with client-specific UX strategies. Successfully designed and maintained UI for 9 CAMWorks subdomains and delivered to cross-functional teams including **Engineering, PLM, and SAP**.
- Designed the **primary corporate website** and 6 product subdomains (2009–2012) by creating wireframes and interactive prototypes, ensuring a cohesive digital presence and improved user engagement across platforms, supported all Corporate Activities like internal web portal (intranet) & internal daily activities.

Web Developer || Softbridge Solutions Private Ltd. || Mar'06-Jun'08

At Softbridge Center for Technology and Communications (SCDL), I designed and developed web sites and web applications for bilingual education. Collaborated with developers to **develop web applications** with user interfaces and showcase them to prospective users. Templates Design, User Interactive Interfaces designs for the Japanese clients like **Epson, Toshiba. Softbridge-s** (corporate portal) and two other (**SFT and Ad Server**) domains website designing, maintenance & **SEO promotions**

Web Designer || Balasai Net Private Ltd. || Feb'05-Mar'06



AWARDS

- **Achieved 5 years Goals** - 2018 in Legasis Services
- **'Kudos! - Individual'** awarded for four different projects in each year - 2008 to 2011 in Geometric
- **'Champ!' award for CAMWorks** website design - 2009 in Geometric



EDUCATION

- **Master in Commerce** from Savitribai Phule Pune University - **Company Management**
- **Web Engineering** from Arena Multimedia - Aptech Ltd



PROFILE

- Understanding users, their tasks, and environments, doing validation testing with users, and developing design that encompass the whole user experience
- Acknowledge the project requirements for design solutions and information architecture by examining mockups.
- With over 10 years of experience, I have worked successfully in interdisciplinary project teams and collaborated successfully with business units, product managers, interaction designers, user researchers, content managers, and prototype engineers.
- Show excellent time management skills and be detail-oriented while being organized.
- Print media is something I am knowledgeable about.